

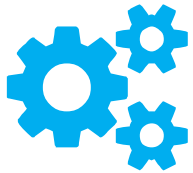


Construction Management Association of America

CMAA

billhighwaySM

What is Billhighway?



We make running Chapters easier and eliminate manual processes to create efficiencies that increase chapter performance.

We do this by automating and simplifying tasks around managing event registrations, payment processing, member rosters, banking and accounting, generating financial statements. . .

. . . all while giving your members an easier and more professional experience.

Consolidated Chapter Tools

01

Event Management

Set-up events that generate a link to put on your website or auto-populate on your site at Billhighway.

Replaces: Eventbrite, Star Chapter, Wild Apricot

02

Payment Processing, Finance/Accounting, Banking

Online and in-person payments, invoicing, donations, reconciliations, etc.

Automated Financial Statements and Budgeting

FDIC insurance, PCI compliance

Replaces: Paypal, Square and Quickbooks

03

Spend Management Member Experience

Provides tools to easily make payments and streamlines the spend management process.

On-demand access to current 'Member Roster'.

Replaces: Acumen

04

Website (optional) Email Communication database Module (optional)

Choice of CMAA custom templates and/or communication database module

Reduce Time Spent on Tedious Tasks

BEFORE Billhighway	AFTER Billhighway
QuickBooks	Included and integrated
PayPal/Stripe/...	Included and integrated
Bank Accounting	Included and integrated
Eventbrite/StarChapter/Cvent/etc.	Included and integrated
Roster updates / AMS files	Included and integrated
Trips to the bank for transitions	Nope
Lots of email w/ National about activity tracking	Nope
Lots and lots of spreadsheets	Nope
Hours of work each month	Nope
No volunteer time left for really upping our game	Time for strategy and best practices
Members critical of “tired” operational experience	Modern Member Experience
Chapter Websites	Included and integrated
Star Chapter/ Wild Apricot	Replaced/Integrated
Acumen (member rosters)	Replaced / Integrated



Boost member engagement, retention, value, and growth



Increase event and sponsorship revenue



Greatly reduce the amount of spent on tedious and manual administration so leaders can spend more time strategic activity

Billhighway Consolidated Banking



ACH Transfer

National Dues Rebate



Credit Card

Billhighway Event Management



Credit Card ACH

Contact Invoicing



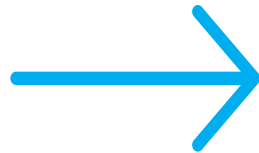
Credit Card Check

Billhighway Anywhere



Credit Card ACH

Online Donation



Fifth Third Bank

Consolidated Settlement Account (USD)



Prepaid Card Online Bill Pay Checks

Spend Management Tools



BH Account

ACH Transfer



Budgeting



Reporting Member Rosters

Billhighway Chapter Prepaid Card

CMAA
CHAPTER

5194 6501 2345 6889

VALID
THRU 00/00

CARDHOLDER NAME



mastercard.

Billhighway Anywhere

Anywhere is a fully-mobile, cashless solution that lets members and donors pay how they want. The sleek, Bluetooth-enabled card reader gives groups the ability to collect funds anytime, Anywhere.



Simple:

A user-friendly interface and intuitive card reader lets chapters get started right away with minimal training.



Secure:

Every swipe is secure and encrypted, PCI compliant, ensuring payee credit card information is never saved to the device used to access the app.



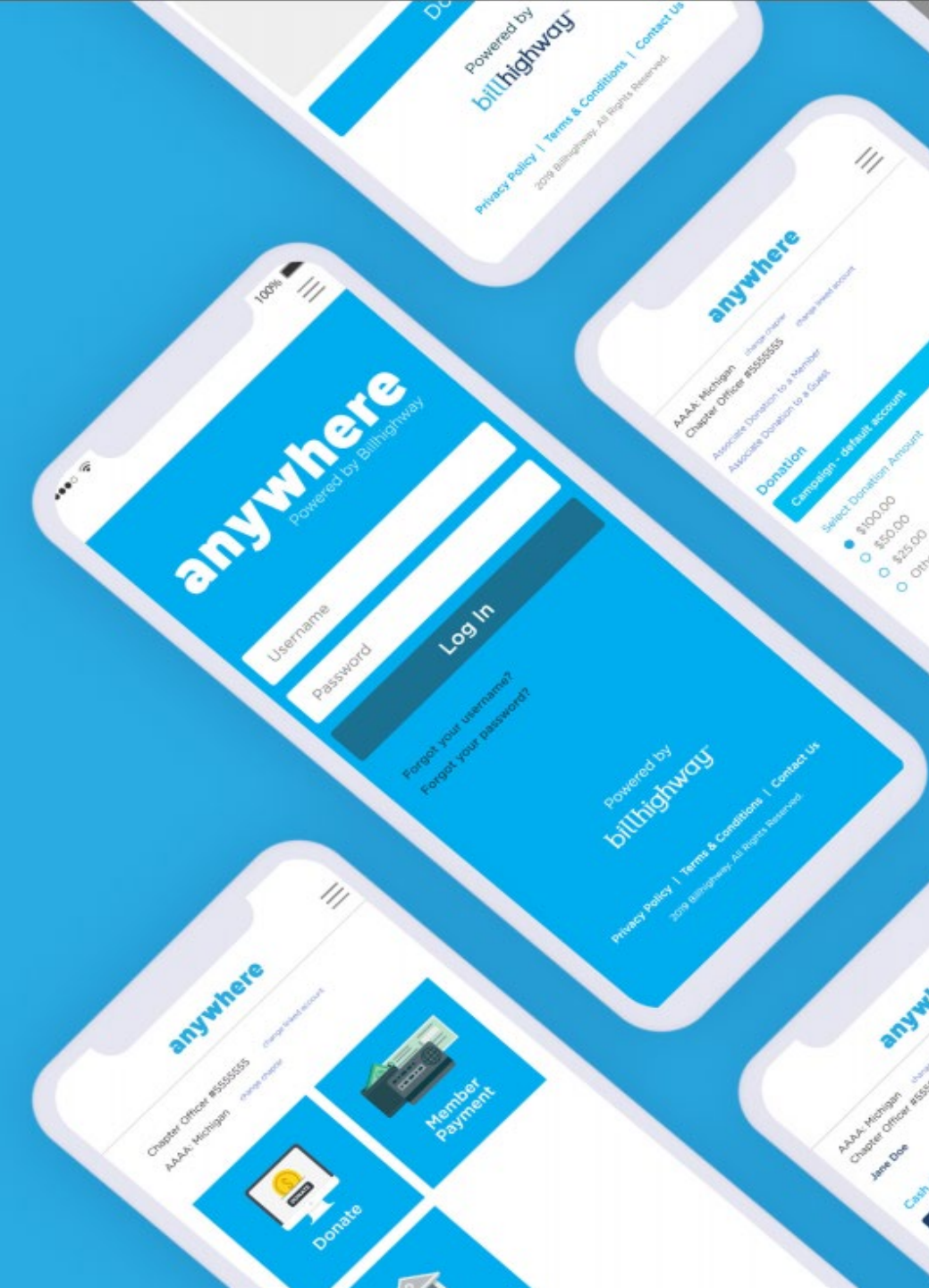
Configurable:

Customize officer access based on your organization's existing role permissions in the Billhighway system.

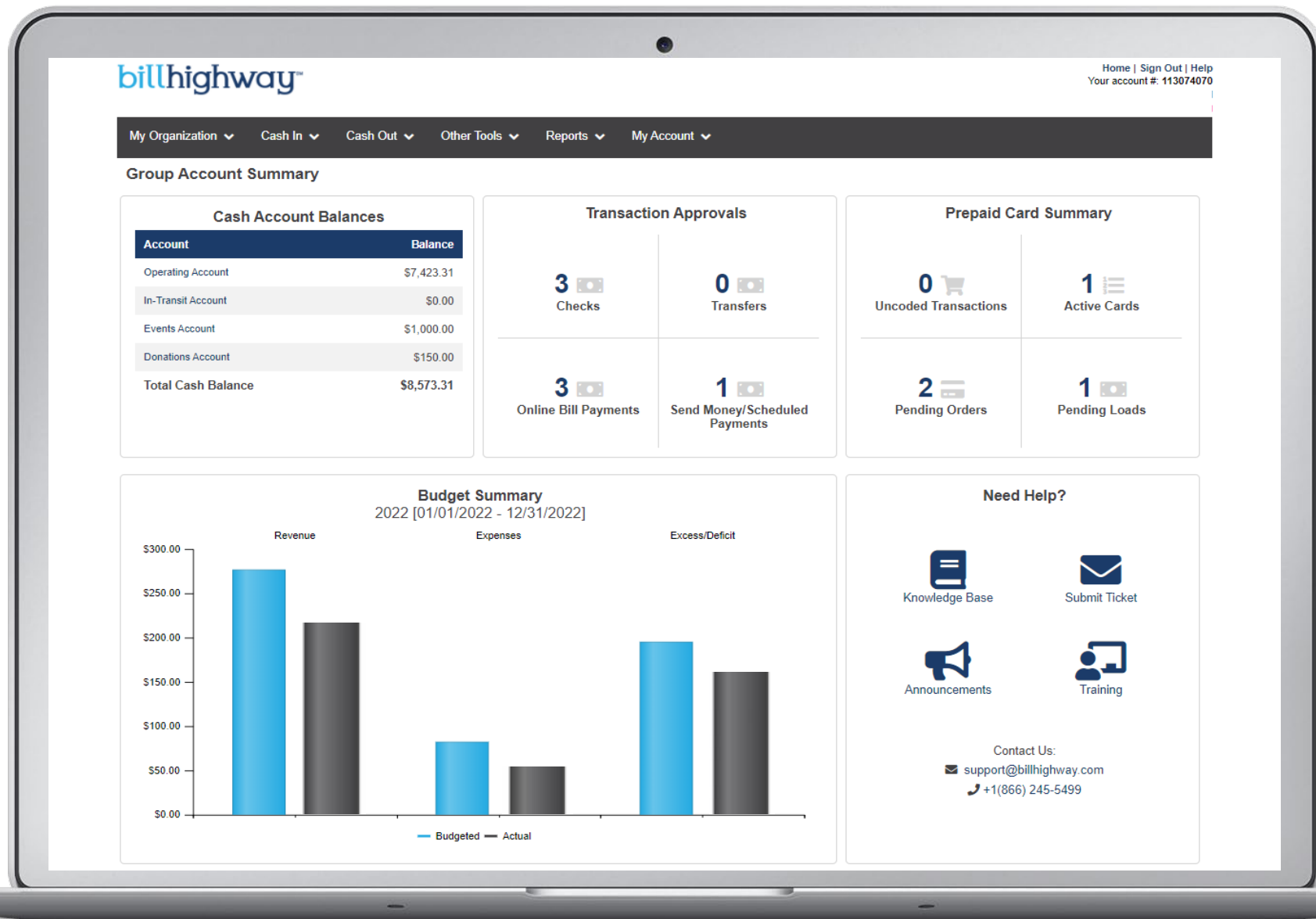


Engagement

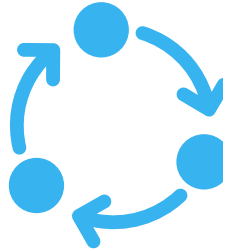
An integrated solution reduces the risk of tax liability from unreported income and lets chapters utilize meaningful data from their Billhighway reports.



Let's Take a Look!



Billhighway Event Management Functions



Integrations

- BillHighway Payment Processing Gateway
- BillHighway Campaign Code
- Websites & Email Communication Module – For Chapters who opt-in



Ticketing & Registration

- Ticket Types (i.e., Early Bird, Donation)
- Standard Checkout Forms
- Custom URLs
- Customizable Attendee Info Collection
- Group Registration



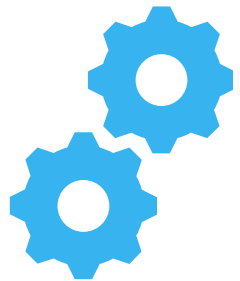
Event Promotion

- Email Invitations
- Discount and Access Codes
- Sell on Your Website



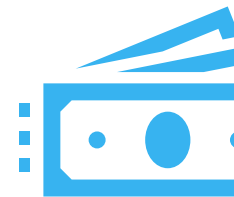
Reporting

- Sales / RSVP Summary Dashboard
- Detailed Exports of All Data
- Detailed Cross-Event Analytics
- Detailed Analytics by Ticket Type



Operations

- Online Attendee Check-in
- Team Access and Permissions



Payment Processing

- Ability to Pass On Ticket Fees to Attendees
- Accepts All Major Credit Cards
- Level 1 PCI Compliant
- Customer Support

Event Management

Create an Event

Create an event

Cancel Save & Customize Next



1 2 3 4
Basic info Location Description Tickets

Basic info

Event name

Date & Time

Single event Recurring event

Start mm/dd/yyyy h:mm tt  End mm/dd/yyyy h:mm tt 

All day event

Time Zone Settings: (CST)

Cancel Save & Customize Next

Event Management

Can Create a
Recurring Event
Daily
Weekly
Monthly
Yearly

Date & Time

Single event Recurring event

Start date

Start time End time

All day event

Time Zone Settings: (CST)

Daily Every day(s)

Weekly Every weekday

Monthly

Yearly

Ending: On OR After time(s)

Registering for sessions

Member must register for all sessions at once
 Member can register for sessions individually

Editing response

Member must edit their responses for all sessions at once
 Member can edit their responses for sessions individually

Event Management

Select the Location

Create an event

Cancel Save & Customize Previous Next

1 Basic info 2 **Location** 3 Description 4 Tickets

Location

Venue Online event

Venue name
Enter place or address

Street address

Use my group address

Cancel Save & Customize Previous Next

Event Management

Add the Description:

- Upload an Image
- Add the Event Description
- Provide Event Details/Agenda/hyperlinks

Create an event

Cancel Save & Customize Previous Next

1 Basic info 2 Location 3 Description 4 Tickets

Description

Main Event Image
This is the image that attendees will see at the heading of your event page.

Drop a file here or click to upload

Image type: JPEG or PNG • Recommended 900 px wide • Size limit 10MB

Summary
Write a short summary to give your attendees an idea of what the event will be like. This will be used in event widgets and other parts where a full description cannot be displayed.

0 / 140 characters

Description

Font Size B I U [List Icons]

Event Management

Select Ticket Details

Create an event

Cancel Previous Save & Customize

1 Basic info 2 Location 3 Description 4 Tickets

Tickets

My event has ticketing
More details can be customized under 'Ticket & add-on options' for the event.

Begin ticket setup

My event has NO ticketing
Your event goes live and will be visible on your group calendar.

Quick-add

Event Management

Create Ticket:
Price
Quantity
Timing

Create ticket

Ticket type

Ticket quantity

Fixed price Free Open price

Name of ticket **Price per item (\$)**

Total inventory **Limit per person**

Opens **Ends**

Additional options

Billhighway Event Management

Final Registration Form



Will you be attending?

Register now

Maybe

No

CMAA Chapter Seminar Grand Rapids Amway Grand Plaza

Saturday, November 2, 2024

5:00 PM - 8:00 PM EST

About this event

Description of your event will be displayed here:

Enter arrival instructions

Add pictures and/or hyperlinks

Location



Amway Grand Plaza

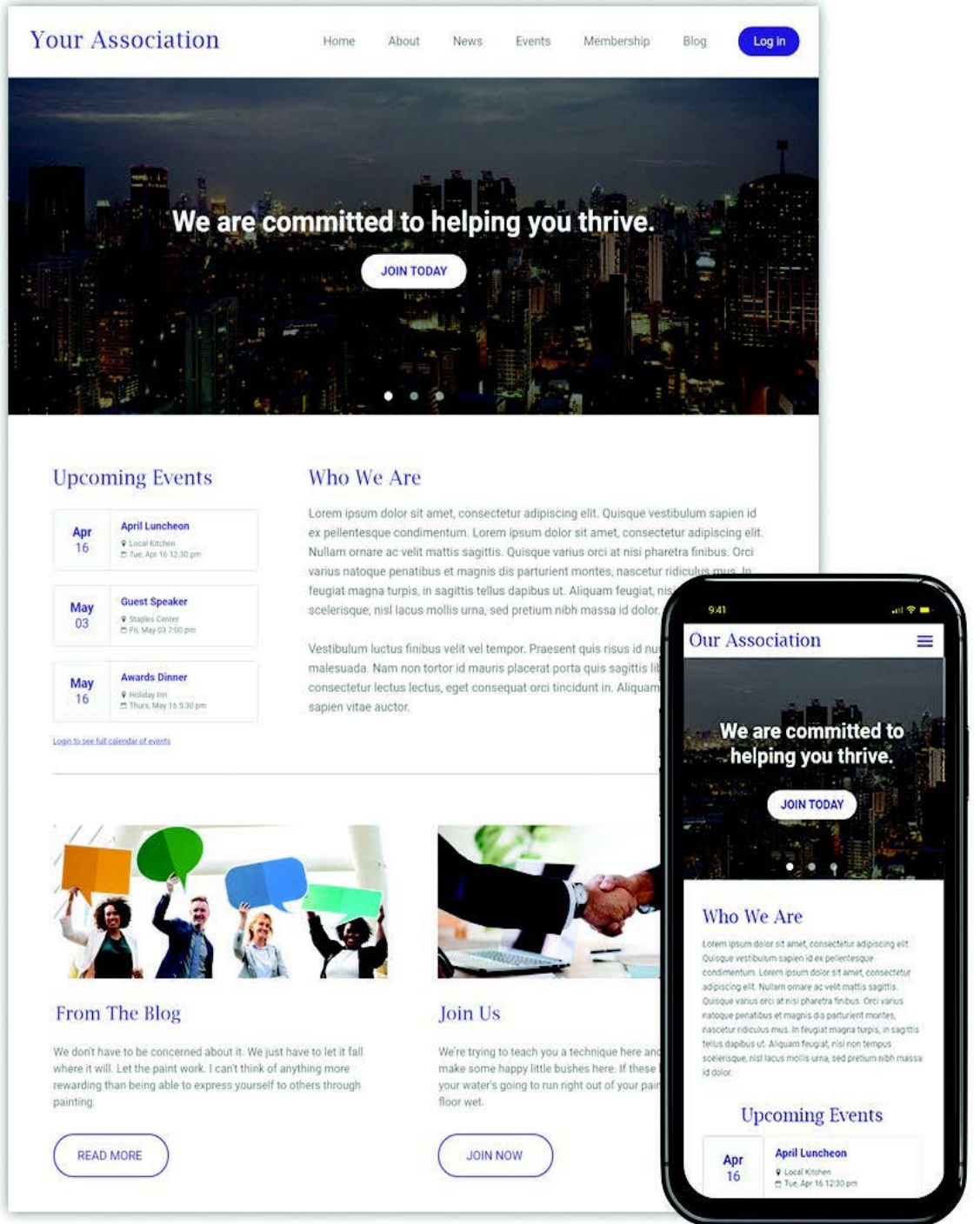
Amway Grand Plaza Hotel, 187 Monroe Ave NW, Grand Rapids, MI 49503, USA

ATTENDING (0)

Billhighway Fully Customizable Chapter Websites (Optional)

Website Fees: \$18/month

Streamlined and mobile responsive chapter portals that give members a place to call home with professionally designed, integrated websites. They stay up to date with all your chapter events, social media and sponsorship campaigns – and everything adopts your look and feel to maintain brand consistency.



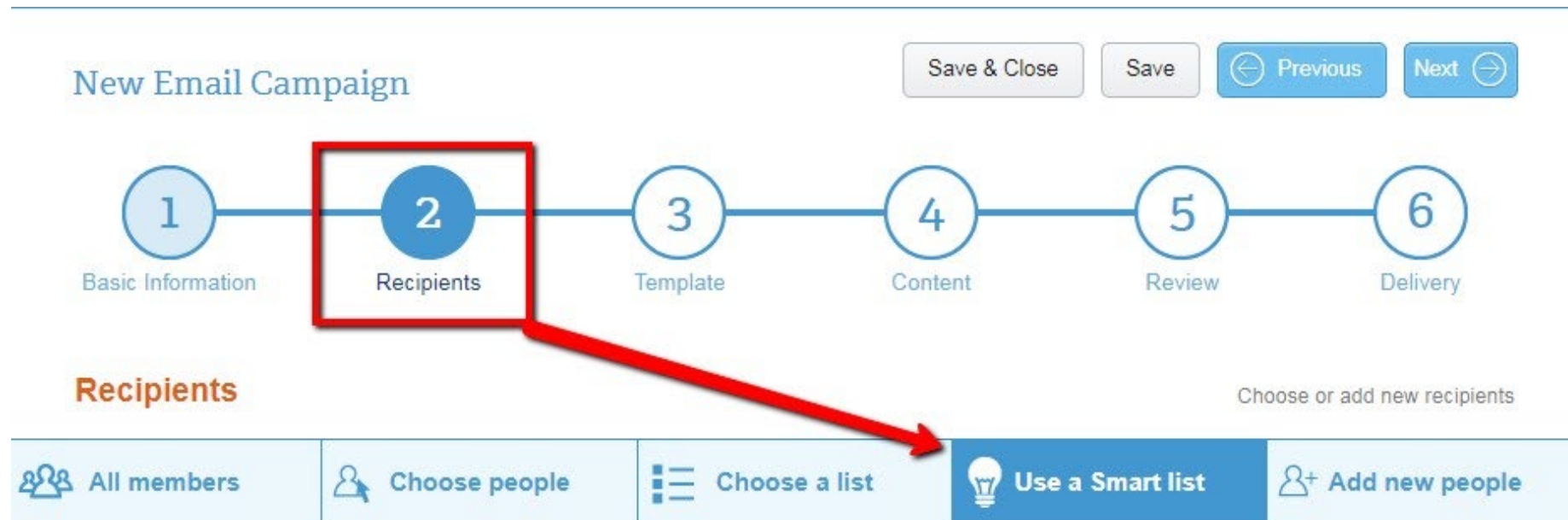
Billhighway Email Communication Module

(Optional) Fees - \$15/month

Modern & Effective Communication Made Easy – Connect with members and attract new ones in different ways

By using multiple channels of communication, such as email, websites, and social media, you give your audience the choice to receive your messages when, where, and how they want. The platform helps reduce admin burden with a ton of automation tools. Instead of spending time updating your distribution lists, you can focus on crafting an insightful message.

- Set up auto-populating distribution lists once and reuse ever after – it updates itself: Database for all contacts
- Use templates to send professional, branded email newsletters and campaigns
- Provide a home for your group with an integrated website that dynamically updates with your activities in real time
- Promote your group, your message, and your mission with social media sharing tools and customizable URLs
- Customize and brand all automated reminders
- Track opens, clicks, bounces, and more
- Easily search, sort, filter, and export reports



Billhighway Fees

Billhighway only charges processing fees on funds coming into the chapter (with the exception of Chapter dues rebate). There are **no transaction fees** on outgoing funds (spend management).

01

No Implementation or start up cost to use Billhighway!

02

No chapter leader license fees. We can add as many licenses as the Chapter needs.

03

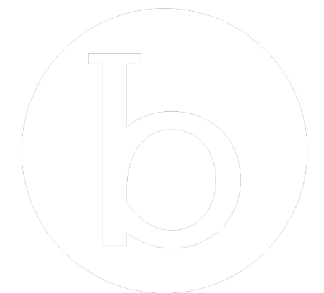
No annual or monthly fees!

04

No training or support fees! We can help train incoming chapter leaders.

05

Free Billhighway Support for leaders! Billhighway can help chapter leaders log into their account, and walk through the full solution.



Billhighway Functions with No Transaction Fees



National Dues Rebate



Membership Roster Visibility



Automated Accounting & Banking



Journal Entry Management



Transferring Funds In



Budgeting



Spend Management Transactions



Reporting

Spend Management Fees

Additional fees may apply if you are leveraging the spend management functionality. All additional fees are outlined here.



Prepaid Card Order Fee

\$8 per prepaid card

This allows us to create and ship the card to your location.



Lost/Stolen Prepaid Card

\$15 per prepaid card

This inactivates the prepaid card with fraud protection.



Cancel Prepaid Card

\$0 per prepaid card

There is no fee to cancel the card. Only cancel if it is NOT lost or stolen.

Spend Management Fees

Additional fees may apply if you are leveraging the spend management functionality. All additional fees are outlined here.



Online Bill Pay

FREE

This is the electronic reimbursement or payment to vendors from Billhighway.



Cancel Check

\$0 per check

Only cancel the check if the check is still in your possession.



Paper Check Stock

\$25 = 50 checks

\$40 = 100 checks

Next Steps

01 Let us know of your interest to take advantage of Billhighway as a 'Core Chapter' at chapters@cmaanet.org

- Be the first to take advantage of the features and benefits
- Provide initial feedback
- **Current 'Core Chapters':**
 - Chicago
 - Great Lakes
 - Houston
 - Metro NY/NJ
 - National Capital
 - Ohio
 - South Atlantic
 - South Central Texas

02 Billhighway Solution Go Live, including event management

- December 16 – Billhighway activation emails will be sent out to all current Chapter leaders. Instructions will be provided for the event management solution.
- Receive National dues rebates directly into Chapter's Billhighway account
- On demand access to current 'Member Roster'
- Full access to start utilizing Billhighway and event management

03 Billhighway Training and Event Management Training

- January – Day/Time TBD

THANK YOU!

Meeting Links

**ARMA Billhighway Training
Homepage:** [Click Here](#)

Billhighway Anywhere: [Link to Billhighway Anywhere Information](#)

Billhighway Events: [Billhighway Events Training & Instructions](#)