

THE MOST EXPERIENCED, QUALIFIED  
AND COMMITTED CONSTRUCTION  
MANAGERS ARE *CERTIFIED*  
CONSTRUCTION MANAGERS





*“CCM is helping us to improve the competencies of our construction managers, and helping us improve project delivery. Earning the CCM is an achievement that gives our construction managers a deep sense of personal satisfaction. We’re achieving positive results on projects every day.”*

**Mark Cacamis, CCM, PE**

State Construction Engineer  
**Virginia Department  
of Transportation**

## Why is a CM important?

Construction today is more costly and complex than ever before. Studies have found that the single greatest determinant of a project's success is the way the project is managed. Professional construction management can help assure project delivery on time, on budget and with maximum safety and quality.

Professional CM services are delivered in conformity with industry-accepted Standards of Practice, providing both owners and their consultants/contractors with a clear understanding of expectations and capabilities.





## Where is a CM used today?

CM can be successfully used on virtually any kind of project, from modest jobs to mega-scale. In addition, CM is delivery system neutral – that is, it is productive and valuable in combination with any of the project delivery methods in use today.

CMs lead successful projects in:

*Schools and  
Universities*

*Public and Private  
Office Buildings*

*Stadiums and Sport  
Facilities*

*Bridges, Tunnels  
and Roads*

*Healthcare  
Facilities*

*Waste and Water  
Infrastructures*

*Transportation  
Facilities*

*Commercial and  
Retail Buildings*

*Power and Energy  
Facilities*



## Details Matter.

### As an owner...

You want a rigorous, consistent, professional approach to your project. You need to invest your time and money prudently and maintain maximum control over your outcomes. Most of all, you need to create capital assets – buildings, facilities, infrastructure – that serve your organization's business needs and advance your strategic plans.

The best way to assure this is to insist on leadership, accountability and professionalism in managing your construction activities. That means insisting on *Certified* Construction Managers.





*"The \$27 billion school construction and modernization program of Los Angeles Unified School District (LAUSD) is the largest school construction program in the nation's history. The criteria used to evaluate proposals included CM Firms' commitment to achieve Certified Construction Manager (CCM) credentials for their employees and required them to list the number of candidates with the CCM. LAUSD strongly agrees that the value of certification shows the independent assessment of a candidate's knowledge and skills and assurance of competency and adherence to ethical standards. LAUSD believes that construction managers with CCM credentials protect the interests of the project and the owner."*

**Raju Kaval, CCM**

**Director of Facilities Program Support Services  
Los Angeles Unified School District**

## This is where a CCM comes in.

From the very start of a project, a CCM can serve as a key resource. Working with the owner, a *Certified Construction Manager* helps to develop communications with the architects and contractors, bringing their expertise, leadership and professionalism to save time and cost while often increasing quality and safety.





# Efficiency

## Quality

## Cost

## Speed

### A CCM can help you:

- ✓ Plan your project effectively.
- ✓ Budget accurately.
- ✓ Stick to budget and schedule.
- ✓ Avoid work interruptions and changes.
- ✓ Minimize or avoid disputes.
- ✓ Increase safety and reduce accidents.
- ✓ Lower your liability insurance.
- ✓ Transform your project concept into a functioning reality.

## The gold standard: The CCM credential.

CCM certification requires that a candidate demonstrate a solid educational background and a minimum of 48 months “responsible-in-charge” experience in managing actual projects. In addition, candidates must pass a five-hour computer based examination that tests their command of the principles and techniques defined by both the **Construction Management Association of America’s (CMAA)** *Construction Management Standards of Practice* and the *Best Practices Guide (IR 166-3)*, developed, tested and maintained by the **Construction Industry Institute (CII)** at the University of Texas.

## Why CCM certification?

Certification tests and validates an individual’s adherence to interchangeable, homogeneous practices, i.e., Standards. Achieving the CCM indicates mastery of specific skills required to successfully complete projects and programs.

At a minimum, the CCM credential provides owners with an objective assurance of the knowledge, skills and abilities of a potential employee or consultant.

More broadly, having a significant number of CCMs on staff is a reliable reflection of an *organizational* commitment to excellence and professionalism.





Commit to success. Demand the best.  
**Hire a CCM for your next project.**

[www.CMcertification.org](http://www.CMcertification.org)

*"CCMs reduce our risk on construction projects and reducing risk is what makes us successful. By reducing cost and reducing time on projects, we find we are far more successful with CCMs leading our effort."*

**Stephen T. Ayers, FAIA, LEED AP**

Architect of the US Capitol

*"CCMs provide a framework to assure our construction management is consistent and our CCMs stay current with industry best practices. CCMs are recognized as professionals who care about our industry."*

**Dennis Milsten, CCM**


Associate Executive Director

Facilities Programs and Plans

Office of Construction and Facilities Management

**Department of Veterans Affairs**



The background of the slide is a dark blue gradient. It features a complex, white wireframe pattern that resembles a 3D architectural model or a technical drawing of a building structure. The lines are thin and intersect to form various geometric shapes, creating a sense of depth and technical precision. The pattern is more dense in the upper corners and fades slightly towards the center.

*“The value of certification in any profession is recognition by your peers that you have the necessary knowledge and demonstrated practice of standards, principles and ethics of your profession. Certification is an essential objective of any professional. The Certified Construction Manager, CCM, is a certification that the US Army Corps of Engineers embraces as a measure of achievement as our graduate engineers mature to a professional construction manager. I encourage my staff and the professionals who work with us to embrace certification, not only within construction, but in other functional areas as well.”*

**James C. Dalton, PE, SES**  
Chief, Engineering and Construction  
**US Army Corps of Engineers**

The Certified Construction Manager is the “Gold Standard” in personnel credentials for the construction management profession. The CM Certification Program is administered by the Construction Manager Certification Institute (CMCI), an independent operating body of CMAA. The CCM is the only construction/program management certification accredited by the American National Standards Institute (ANSI). ANSI accreditation is recognized both nationally and internationally and is the hallmark of a quality certification program.



*“The CCM credential is a value-adding credential for those in responsible charge of major phases of capital projects. The CII Executive Committee urges CII member companies to seriously consider the benefits that the CCM credential can bring to the execution of their individual capital projects.”*

**CII Executive Committee, July 2013**

BEST PRACTICES

**CII + CMAA**

BEST PRACTITIONERS



**Construction Manager Certification Institute**

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