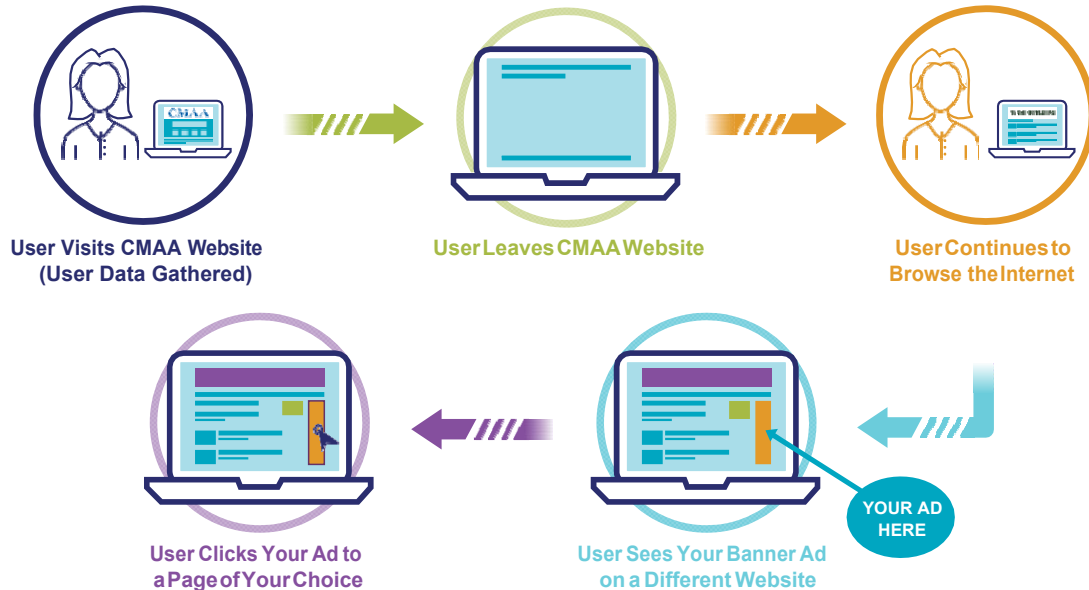


Retargeting Digital Sponsorship

EXPAND YOUR BRAND & BROADEN YOUR REACH WITH A CMAA DIGITAL RETARGETING SPONSORSHIP

INTELLIGENT MARKETING STARTS HERE



We know that CMAA members are your target audience and are important to you and your business development. With business travel and face-to-face meetings being eliminated, CMAA has created an opportunity to allow you to reach CMAA's online audience through a digital sponsorship.

Why Use Retargeting?

Our audience becomes your audience through retargeting. Get exclusive direct access to CMAA's website visitors and retarget them with your company's ads that will showcase your brand, services, and products anywhere they visit online.

Quality Audience

Don't rely on broad, generic targeting on common ad platforms to market your company. Stand out with CMAA's uniquely qualified audience that will showcase your business to those who need you the most.

Return On Investment

Receive Quantifiable Results Data! Gain 24-hour access to detailed reports that allow you to see your campaign results in real-time including impressions, clicks, and geographical locations of ads served. Add to your results by creating a landing page link from the ads, to access more information from those who have clicked through.

? Questions

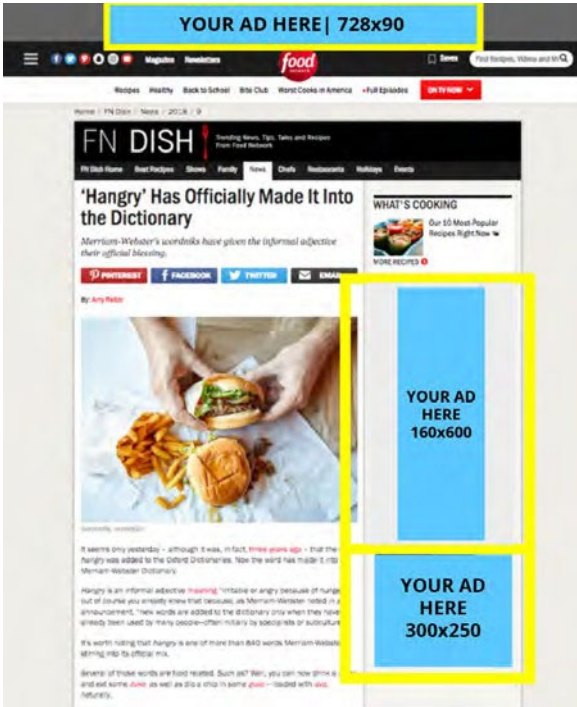
Please contact Michelle Anysz, Director of Business Development, at 703-995-7384 or manysz@cmaanet.org

CHOOSE YOUR REACH & DURATION

All Sizes Include:

- 728x90
- Square Pop-Up 300x250
- Wide Skyscraper 160 x 600

Ad Sizes & Specs
 .jpeg or gif static images only; no flash ads



Available Packages

Package	Price	Duration	# of Impressions
Tier 1	\$2,500	1 Months	35,000
Tier 2	\$4,500	3 Months	75,000
Tier 3	\$6,000	5 Months	100,000

Your ads will appear on multiple major websites and mobile apps, following CMAA's audience on their online journey.



Questions

Please contact Michelle Anysz, Director of Business Development, at 703-995-7384 or manysz@cmaanet.org