

**Option 1: DIAMOND PACKAGE Includes:  
YEAR-LONG Strategic Partnership Package  
Focus22 Gold Sponsorship  
CMAA2022 Gold Sponsorship**

**YEAR-LONG Strategic Partnership**

Sponsored platform: Choose one from below (current availability available on the CMAA website)

- CMAA Live Webinar Program
- CMAA eLearning Program
- CMAA PCM Course
- CMAA Certified Construction Manager (CCM) Program
- CMAA Construction Manager-in-Training Program

Sole presenting sponsorship of one year-round platform

Sponsored platform components include:

Sole promotional rights around sponsored platform

- Logo on print and electronic promotional materials and signage
- Logo on sponsored platform web pages within CMAA website
- Sponsor logo on collateral around sponsored platform
- Verbal recognition by CMAA representative (when appropriate)

Digital Retargeting Package (CMAA website visitors): 5 Months | Impressions: 80,000

MCX Sponsored Content 2x/year (video or article)

Virtual Sponsor Demo 1x/year

Sponsor banner on CMAA the entire year

Logo on Strategic Partner recognition page

**Membership/Registrations**

Unlimited Associate Memberships

Two (2) Full Conference Registrations to Focus22 (Spring) & CMAA2022 (Fall)

**National Event Sponsorships**

**1. CMAA Focus22 | March 20-22, 2022 | Chicago**

Platinum Level Conference Sponsor

Choice of available Gold or Platinum Level Sponsor Package

Tabletop Exhibit Space

Two (2) Banner Ads in Conference App

Active Company Logo/Link on official Conference website and in Conference marketing emails

Prominent on-site signage with Sponsor Company Logo throughout Conference

Recognition/Logo in Conference marketing mailings

Recognition at Conference Opening Session

**2. CMAA2022 | October 9-12, 2022 | San Diego**

Platinum Level Conference Sponsor

Choice of available Gold or Platinum Level Sponsor Package

10x10 Exhibit Booth

Two (2) Banner Ads in Conference App

One (1) In-Person Sponsor Demo

Active Company Logo/Link on official Conference website and in Conference marketing emails

Prominent on-site signage with Sponsor Company Logo throughout Conference

Recognition/Logo in Conference marketing mailings

Recognition at Conference Opening Session

Logo on shared Strategic Partner recognition signage in high-traffic area

**Exclusive Access Invitations**

Two (2) invitations to CMAA Boards Receptions held in conjunction with National Events (CMAA Board of Directors, CMAA Foundation Board of Directors, and CMCI Board of Governors)

### **Sponsor and License Rights**

Use of official designations:

- CMAA Strategic Partner Logo
- CMAA Focus22 Sponsor Logo
- CMAA22 National Conference & Trade Show Logo

### **Additional Benefits**

Dedicated CMAA account executive to facilitate relationship

Year-end sponsorship fulfillment report detailing results/status of commitment

### **Cost**

Annual cost ~~\$64,500~~ **\$42,500** (Savings of \$22,000)

**Option 2: GOLD PACKAGE Includes:  
YEAR-LONG Strategic Partnership Package  
Focus22 Gold Sponsorship  
CMAA2022 Gold Sponsorship**

**YEAR-LONG Strategic Partnership**

Digital Retargeting Package (CMAA website visitors): 2 Months | Impressions: 35,000  
MCX Sponsored Content 2x/year (video or article)  
Virtual Sponsor Demo 1x/year  
Sponsor banner on CMAA the entire year  
Logo on Strategic Partner recognition page

**Membership/Registrations**

Unlimited Associate Memberships  
One (1) Full Conference Registration to Focus22 (Spring) & CMAA2022 (Fall)

**National Event Sponsorships**

**1. CMAA Focus22 | March 20-22, 2022 | Chicago**

Gold Level Conference Sponsor  
Choice of available Silver Level Sponsor Package  
Tabletop Exhibit Space  
Two (2) Banner Ads in Conference App  
Active Company Logo/Link on official Conference website and in Conference marketing emails  
Prominent on-site signage with Sponsor Company Logo throughout Conference  
Recognition/Logo in Conference marketing mailings  
Recognition at Conference Opening Session  
Logo on shared Strategic Partner recognition signage in high-traffic area

**2. CMAA2022 | October 9-12, 2022 | San Diego**

Gold Level Conference Sponsor  
Choice of available Silver Level Sponsor Package  
10x10 Exhibit Booth  
Two (2) Banner Ads in Conference App  
One (1) In-Person Sponsor Demo  
Active Company Logo/Link on official Conference website and in Conference marketing emails  
Prominent on-site signage with Sponsor Company Logo throughout Conference  
Recognition/Logo in Conference marketing mailings  
Recognition at Conference Opening Session  
Logo on shared Strategic Partner recognition signage in high-traffic area

**Exclusive Access Invitations**

One (1) invitation to CMAA Receptions held in conjunction with National Events (CMAA Boards (CMAA Board of Directors, CMAA Foundation Board of Directors, and CMCI Board of Governors)

**Sponsor and License Rights**

Use of official designations:  
-CMAA Strategic Partner Logo  
-CMAA Focus22 Sponsor Logo  
-CMAA22 National Conference & Trade Show Logo

**Additional Benefits**

Dedicated CMAA account executive to facilitate relationship  
Year-end sponsorship fulfillment report detailing results/status of commitment

**Cost**

Annual cost ~~\$48,500~~ **\$35,000** (Savings of \$13,500)

**Option 3: SILVER PACKAGE Includes:  
Focus22 Silver Sponsorship  
CMAA2022 Silver Sponsorship  
YEAR-LONG CMAA Advertising Package**

**National Event Sponsorships**

**1. CMAA Focus22 | March 20-22, 2022 | Chicago**

Silver Level Conference Sponsor

Choice of available Bronze or Silver Level Sponsor Package

One (1) Banner Ad in Conference App

Active Company Logo/Link on official Conference website and in Conference marketing emails

Prominent on-site signage with Sponsor Company Logo throughout Conference

Recognition/Logo in Conference marketing mailings

Recognition at Conference Opening Session

One (1) Full Conference Registration

**2. CMAA2022 | October 9-12, 2022 | San Diego**

Silver Level Conference Sponsor

Choice of available Silver Level Sponsor Package

10x10 Exhibit Booth

Two (2) Banner Ads in Conference App

One (1) In-Person Sponsor Demo

Active Company Logo/Link on official Conference website and in Conference marketing emails

Prominent on-site signage with Sponsor Company Logo throughout Conference

Recognition/Logo in Conference marketing mailings

Recognition at Conference Opening Session

One (1) Full Conference Registration

**Sponsor and License Rights**

Use of official designations:

-CMAA Focus22 Sponsor Logo

-CMAA22 National Conference & Trade Show Logo

**YEAR-LONG CMAA Advertising Package**

MCX Sponsored Content 2x/year (video or article)

Sponsor banner on CMAA the entire year

**Cost**

Annual cost ~~\$39,500~~ **\$30,000** (Savings of \$9,500)