



## Digital Badge Program

CMAA and CMCI have partnered with digital badging provider, Acclaim, to provide members and certification holders with a digital badge for their membership, CCM and/or CMIT credentials.

### Digital badges can be used for:

- Email signatures
- Social media sites
- Electronic resumes

Digital badges help ...

### What is a Digital Badge?

This is what a CMCI digital badge looks like when you add it to your email signature or website. There is personalized metadata included with CMCI badge logos, which tie the badge to your personal certification achievements.

### One-Click Verification

Digital badges are online representations of your achievements. CMCI's digital badges provide our certification holders increased value by enabling interested parties to view and learn more about the credentials you hold, with a single-click. When someone (such as a manager or human resources staff) clicks on your badge, they will be directed to an overview page, providing them metadata on your qualifications and specialized skills, as well as the process you completed to earn and maintain the credential. This additional layer of content helps you more fully explain your capabilities and high-level achievements.



## What does it look like?

When someone clicks the link corresponding with your badge, an overview is presented on the acclaim site, and will look like this:

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## Construction Manager In Training



✓ Verified  
Learn More

CMAA's Construction Manager In Training (CMIT) designation provides a strong head start toward a career in professional construction management. The CMIT earners have achieved a solid academic grounding in their profession and dedicated themselves to continuous improvement in their knowledge and skills. This professional commitment is intended to lead the CMIT to pursue and obtain the Certified Construction Manager (CCM) credential.

ISSUED BY	ISSUED TO
CMAA	Johnny Appleseed
EARNER EMAIL	ISSUED ON
john.e.appleseed@trees.org	01 Jan 2017
EXPIRES	RECORD CREATED
31 Dec 2023	20 Jan 2017
BADGE STATUS	ISSUER EARNER ID
✓ Accepted on 23 Jan 2017	156437

### SKILLS

CM History

Career Steps

Contract Documents

Procurement

Professional CM

Program Management

Project Delivery Methods

Project Management

### WHAT IT TAKES TO EARN THIS BADGE

- Meet the eligibility requirements and complete the online application along with the code of ethics
- Complete the online Capstone Self-Study
- Complete and pass the CMIT examination that assesses essential knowledge of construction management

[View Additional Information >](#)

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## Standards

✔ **ANSI ISO-17024:** ANSI accreditation is generally recognized as the highest standard in personnel certification accreditation

### Why Should I Use This Digital Badge Program?

CMAA and CMCI have worked with Acclaim to develop this digital badge program to help solve a problem many certification holders have expressed; Lots of HR and management professionals do not understand the specialized skills and abilities I have, or how to verify them." Your Adoption of CMAA and CMCI's digital badges will help increase awareness of your specialized construction management certification, and more importantly, how they differentiate you from other construction professionals, which greatly enhance the value of being a certified construction manager.

### How Do I Claim My Digital Badge?

If you are already a CMAA member, a CCM or a CMIT, you should receive an email with instructions for how to claim your respective badge(s). If you do not receive an email, you are asked to contact CMAA's [Certification Department](#). If you are not already a member, or have not earned your CCM or CMIT, you will receive the aforementioned email upon registration and/or completion of your certification.

### FAQs

Questions? Please visit the badge program [FAQ page](#) for the most commonly asked questions. If you don't see an answer to your question there, you may also contact CMAA's [Certification Department](#).



### Identity Protection

Acclaim, CMAA and CMCI take the security of your identity, and your personal information very seriously. As the badge program continues to grow, so too will Acclaim, CMAA and CMCI continue to ensure the protection of your data.

# Digital Badging FAQ

***Q: What is an open badge?***

**A:** Open badges are web-enabled versions of a credential, certification or learning outcome which can be verified in real-time, online.

***Q: How does my badge get displayed as a badge?***

**A:** We have partnered with Acclaim, a badging platform backed by Pearson, to translate the learning outcomes you've demonstrated into a badge. The technology Acclaim uses is based on the Open Badge Standards defined by Mozilla. This enables you to manage, share and verify your competencies digitally.

***Q: What are the benefits of a badge?***

**A:** Representing your skills as a badge gives you a way to share your abilities online in a way that is simple, trusted and can be easily verified in real time. Badges provide employers and peers concrete evidence of what you had to do to earn your credential and what you're now capable of. Acclaim also offers labor market insights, based on your skills. You can search and apply for job opportunities right through the Acclaim platform.

***Q: Who is Acclaim?***

**A:** Acclaim is a product of Pearson, the world's leading learning company. Acclaim works with credible organizations to provide digital credentials to individuals, worldwide.

***Q: How will I know if I've earned a badge?***

**A:** You will receive an email notification from Acclaim with instructions for claiming your badge and setting up your account.

***Q: What if I don't want my badge to be public?***

**A:** You can easily configure your privacy settings in Acclaim. You're in complete control of the information about yourself that is made public.

***Q: Is there a fee to use Acclaim?***

**A:** No. This is a service we provide to you, at no cost.

***Q: What's to keep someone else from copying my badge and using it?***

**A:** While badges are simply digital image files, they are uniquely linked to data hosted on the Acclaim platform. This link to verified data makes them more reliable and secure than a paper-based certificate. It also eliminates the possibility of anyone claiming your credential and your associated identity.

***Q: Where and how can I share my badge through Acclaim?***

**A:** Acclaim is a product of Pearson, the world's leading learning company. Acclaim works with credible organizations to provide digital credentials to individuals, worldwide.

***Q: What are labor market insights and how can I access them through Acclaim?***

**A:** Labor market insights are pulled from job requisitions across the US. Based on your skills, learn which employers are hiring, what job titles you might be qualified for, salary ranges and more. You can search active job listings and even apply for them with just a few clicks. Access the labor market insights from your badge details page by clicking on Related Jobs, or by clicking on the skill tags assigned to your badge.

**Troubleshooting:**

If you have received your badge but are having trouble, please visit the [Acclaim](#) knowledge base.